

Module solution: Search Engine Marketing (SEM) + Active Sourcing

As a further alternative, we also support you in your search for your desired candidate via Search Engine Marketing + Active Sourcing. Choose the module that suits your budget and service expectations as part of a SEM publication on Google as well as Active Sourcing on social media platforms.

Service	Includes	Cost	
Module 1	Posting the position on at least 20 of our partnering online portals	Module price: €1,750	Search
Module 2	Addition to Module 1 <ul style="list-style-type: none"> • Short consultation • Drawing up the job advertisement • Digitale Marketing via SEM (Search Engine Marketing) 	Module price: €1,750 Total: €3,500	
Module 3	Addition to Module 2 <ul style="list-style-type: none"> • Active Sourcing: search, ident & address via Xing and LinkedIn of up to 50 potential candidates 	Module price: €4,000 Total: €7,500	
Module 4	Addition to module 3 <ul style="list-style-type: none"> • Mailbox: including ABC-categorization and applicant correspondence 	Module price: €2,250 Total: €9,750	Evaluation
Module 5	Addition to module 4 <ul style="list-style-type: none"> • Short phone interview (30 minutes): including evaluation Estimate: on average 5 phone calls	Per applicant: €100 Estimate: €500 Total: €10,250	
Module 6	Addition to module 5 <ul style="list-style-type: none"> • Personal interview at expertalis (90 minutes): including evaluation and recommendation Estimate: on average 5 phone calls	Per interview: €300 Estimate: €1,500 Total: €11,750	
Module 7	Addition to module 6 <ul style="list-style-type: none"> • Participation in interview at client facility (120 minutes): pre-interview, interview and debriefing Estimate: on average 5 interviews	Per interview: €400 Estimate: €2,000 Total: €13,750	
Module 8	Addition to module 7 <ul style="list-style-type: none"> • Guidance up to process finalization: Final guidance during contract negotiation, employment contract drafting • Included guarantee service - 6 months 	add. 10% of the gross salary	Post Care